

SURFING PARTICIPATION BY INCOME

<u>Income Range</u>	<u>#</u>	<u>Percent of Total</u>	<u>Participation Rate</u>	<u>Average Number of Days</u>
<i>Income Group:</i>				
Less than \$15,000	50	4%	0.10%	3
\$15,000 to \$24,999	66	6%	0.20%	14
\$25,000 to \$34,999	105	9%	0.40%	14
\$35,000 to \$49,999	103	9%	0.20%	17
\$50,000 to \$74,999	243	21%	0.40%	6
\$75,000 to \$99,999	138	12%	0.40%	20
\$100,000 or more	447	39%	0.60%	16
Total	1152	100%	0.40%	14

Summary Income Group:

Less than \$49,999	324	28%	0.20%	13
\$50,000 or above	828	72%	0.50%	14
Total	1152	100%	0.00%	14

Source: National Sporting Goods Association; and Economic Research Associates. 2003 data.